



U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Antimicrobials Division (7510P)
1200 Pennsylvania Ave., N.W.
Washington, D.C. 20460

EPA Reg.
Number:

9009-19

Date of Issuance:

12/19/19

NOTICE OF PESTICIDE:

☒ Registration
☐ Reregistration
(under FIFRA, as amended)

Term of Issuance:

Unconditional

Name of Pesticide Product:

So White 7.5%

Name and Address of Registrant (include ZIP Code):

Online Packaging Inc.
4311 Liberty Lane
Plover, WI 54467

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Antimicrobials Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product when the Agency requires all registrants of similar products to submit such data.
2. The data requirements for storage stability and corrosion characteristics (Guidelines 830.6317 and 830.6320) are not satisfied. A one year study is required to satisfy these data requirements. You have 18 months from the date of registration to provide these data.

Signature of Approving Official:

Demson Fuller, Product Manager 32
Regulatory Management Branch I
Antimicrobials Division (7510P)

Date:

12/19/19

3. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, "EPA Reg. No. 9009-19."
4. Submit one copy of the revised final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 05/31/2019
- Alternate CSF 1 dated 05/31/2019

If you have any questions, please contact Melanie Bolden by phone at (703) 347-0165, or via email at Bolden.Melanie@epa.gov

Sincerely,



Demson Fuller, Product Manager 32
Regulatory Management Branch II
Antimicrobials Division (7510P)
Office of Pesticide Programs

Enclosure

{Note to reviewer: Language in [brackets] is optional.}

So White 7.5%

Active Ingredient:

Sodium Hypochlorite.....7.5%

Other Ingredients.....92.5%

Total.....100.0%

Yields 7.14% Available Chlorine

ACCEPTED

12/19/2019

Under the Federal Insecticide, Fungicide
and Rodenticide Act as amended, for the
pesticide registered under

EPA Reg. No. 9009-19

KEEP OUT OF REACH OF CHILDREN

DANGER

[See side/back panel for additional precautionary statements]

FIRST AID	
If in eyes	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15 – 20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a poison control center or doctor for treatment advice.
If on skin or clothing	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15 – 20 minutes.• Call a poison control center or doctor for treatment advice.
Call a poison control center or doctor immediately for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or when going for treatment.	
NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage.	

EPA Reg. No: 9009-TBD

EPA Est. No.: XXXXX-XX-XXX [Letter designation in lot code printed above or below label on bottle identifies actual establishment.]

Net [Contents]: 43 FL. OZ. (1.27 L), 60 FL. OZ. (1.77 L), 64 FL. OZ. (1.89L), 81 FL. OZ. (2.40 L), 96 FL. OZ. (2.84 L), 121 FL. OZ. (3.58 L), 128 FL. OZ. (3.79 L)

Manufactured By:

OnLine Packaging, Inc.
4311 Liberty Lane
Plover, WI 54467

So White 7.5% (9009-RO)

OnLine Packaging, Inc.

A540 – June 10, 2019. Version (6) December 13, 2019

Page 1 of 9

{Note to reviewer: Language in [brackets] is optional.}

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals: DANGER: Corrosive. Causes irreversible eye damage and skin burns. Do not get in eyes, on skin, or on clothing. Wear goggles, face shield, or safety glasses and rubber or chemical resistant-gloves when handling this product. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using toilet. Remove and wash contaminated clothing before reuse. Open in a well-ventilated area. Avoid breathing vapors. Vacate poorly ventilated area as soon as possible. Do not return until strong odors have dissipated.

ENVIRONMENTAL HAZARDS

[For products > 5 gallons] This pesticide is toxic to fish and aquatic organisms. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans or other waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA.

[For product ≤ 5 gallons] This product is toxic to fish and aquatic organisms.

PHYSICAL OR CHEMICAL HAZARDS: OXIDIZER. Product contains a strong oxidizer. Always flush drains before and after use. Mix only with water according to label directions. Do not mix or use with other household products such as toilet bowl cleansers, rust removers, acid or products containing ammonia. To do so will release hazardous irritating gases. Extended contact with metals may cause discoloration or pitting.

DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

{Directions (from other parts of the label) in Table form; other directions from body of label may be used}

Use	Product	Water	Instructions
Cleaning			
To clean and deodorize hard, non-porous surfaces	¾ cup	1 gallon	After washing and rinsing, apply a solution containing ¾ cup of this product in 1 gallon of water. Allow surfaces to remain wet for 5 minutes.
Cleaning Hard Non-Porous Surfaces: Bathtubs, countertops, faucets, glazed ceramic tile, glazed porcelain, showers, plastic shower curtains, shower walls, sinks, vinyl, walls	¾ cup	1 gallon	1. Use ¾ cup of Bleach per gallon of water. 2. Pre-wash surface and rinse, then apply the bleach solution. 3. Let stand 5 minutes, then rinse thoroughly and air dry.
Laundry [Stain Remover] [Use]	See instructions	See instructions	For large top-loading automatics or larger heavily soiled loads, use 1 ¼ cups. For HE Washers, add using the bleach dispenser following the machine manufacturer's instructions.
Laundry [Stain Remover] [Use] [DO NOT use on Acetate, Leather, Sil, Spandex, Wool, Mohair or non-fast colors.	3/4 cup	Standard or HE	1. Sort laundry by color. 2. Add laundry detergent. 3. Fill bleach dispenser to max line or add the designated measured amount of bleach to wash water. 4. Add laundry to the machine and start the wash cycle.

So White 7.5% (9009-RO)
OnLine Packaging, Inc.

A540 – June 10, 2019. Version (6) December 13, 2019
Page 2 of 9

{Note to reviewer: Language in [brackets] is optional.}

Use	Product	Water	Instructions
To sanitize toilet bowls	2 Tbsp (1 fl. oz.)	1 gallon	Use 1 cup of this product. Flush, pour in bleach – swab with a brush, making sure to get under rim, let stand for 10 minutes. Flush.
To Sanitize and Deodorize Garbage cans	2 Tbsp (1 fl. oz.)	1 gallon	Wash thoroughly with warm soapy solution. Rinse then spread a solution of 1-½ cups of this product per 2 gallons of water over all surfaces. Let stand 5 minutes, then drain.
Sanitization of non-porous non-food contact surfaces	2 Tbsp (1 fl. oz.)	1 gallon	Prepare a sanitizing solution to provide 600-PPM available chlorine by weight. Clean surfaces in the normal manner. Prior to use, rinse all surfaces thoroughly with the sanitizing solution, maintaining contact with the sanitizer for at least 5 minutes.

PROPORTIONS FOR DILUTION OF THIS PRODUCT

PPM	Quantity of Bleach	Quantity of Water
1	2 cups (16 fl. oz.)	10,000 gallons
10	1 1/3 gallons (171 fl. oz.)	10,000 gallons
35	3 3/4 cups (30 fl. oz.)	500 gallons
100	2 tsps (0.3 fl. oz.)	2 gallons
	3 1/2 Tbsp (1.7 fl. oz.)	10 gallons
200	2 tsps (0.3 fl. oz.)	1 gallon
	4 tsps (0.7 fl. oz.)	2 gallons
	3.5 Tbsp (1.75 fl. oz.)	5 gallons
	8 Tbsp (4 fl. oz.)	10 gallons
	0.5 cup (4 fl. oz.)	12 gallons
600	2 Tbsp (1 fl. oz.)	1 gallon
	8 gallons (1,024 fl. oz.)	1,000 gallons
	80 gallons (10,240 fl. oz.)	10,000 gallons
1,000	17 Tbsp (8.5 fl. oz.)	5 gallons
	2 1/4 cups (18 fl. oz.)	10 gallons
5,000	17 Tbsp (8.5 fl. oz.)	1 gallon
	2 1/4 cups (18 fl. oz.)	2 gallons
	1/3 gallon (43 fl. oz.)	5 gallons
	2/3 gallon (85 fl. oz.)	10 gallons
10,000	5 1/4 Tbsp (2.7 fl. oz.)	2 ½ cups
	1 3/4 cups (14 fl. oz.)	3 quarts
	2/3 gallons (85 fl. oz.)	5 gallons

(Use a chlorine test kit to determine exact available chlorine concentration and adjust dosage as necessary.)

{Note to reviewer: Language in [brackets] is optional.}

TO CLEAN AND DEODORIZE HARD, NON-POROUS SURFACES

Use this product to clean and deodorize trash and garbage cans and other surfaces. After washing and rinsing, apply a solution containing $\frac{3}{4}$ cup of this product in 1 gallon of water. Allow surfaces to remain wet for 5 minutes.

To Deodorize & Remove Allergens[†] From Hard Non-Porous Surfaces: Mix $\frac{3}{4}$ cup bleach with 1 gallon of water and apply solution until the surface is thoroughly wet. Wipe with a clean cloth or sponge. No rinsing required.

[†]The product removes the following non-living allergens: dust mite matter, cockroach matter, pet dander, pollen particle allergens.

Removing [To Remove] Mold & Mildew Stains from Outdoor Patios:

1. Protect plants from overspray
2. Use 1 cup of bleach per gallon of water to clean unsightly stains using a brush.
3. Rinse entire area, including plants, with water for 5 minutes.

Deodorizing: Mix $\frac{3}{4}$ cup bleach with one [1] gallon of water.

Garbage cans: After washing and rinsing, brush inside with solution. Empty and let drain.

Drains: Pour 1 cup bleach in drain. Flush with hot water.

Bleaching or Whitening:

Mix $\frac{1}{2}$ cup with one [1] gallon of water.

Wooden Surfaces: Apply for 5 minutes, rinse.

LAUNDRY [STAIN REMOVER] [USE]

1. Before adding clothes, mix $\frac{3}{4}$ cup of bleach with water in top-loading 16 gallon machines or mix $\frac{1}{3}$ bleach with water in front-loading 8 gallon machines. For large top-loading automatics or larger heavily soiled loads, use 1 $\frac{1}{4}$ cups. For HE Washers, add using the bleach dispenser following the machine manufacturer's instructions.
2. Add clothes.
3. Washing and rinse with usual cycles. DO NOT use on acetate, leader, silk, spandex, wool, mohair, or non-fast colors.

To Remove Stains

1. Mix $\frac{1}{4}$ cup of bleach with a gallon of water.
2. Soak stained area for 5 minutes to remove grass, ink, coffee, tea, scorch, fruit, etc.
3. Rinse thoroughly.

SANITIZATION OF NONPOROUS NON-FOOD CONTACT SURFACES

RINSE METHOD - Prepare a sanitizing solution by thoroughly mixing 4 fl. oz. of this product with 10 gallons of water to provide approximately 200 PPM available chlorine by weight. Clean equipment surfaces in the normal manner. Prior to use, rinse all surfaces thoroughly with the sanitizing solution, maintaining contact with the sanitizer for at least 5 minutes. Do not rinse equipment with water after treatment and do not soak equipment overnight.

IMMERSION METHOD - Prepare a sanitizing solution by thoroughly mixing in an immersion tank, 4 fl. oz. of this product with 10 gallons of water to provide approximately 200 PPM available chlorine by weight. Clean equipment in the normal manner. Prior to use, immerse equipment in the sanitizing solution for at least 5 minutes and allow the sanitizer to drain. Do not rinse equipment with water after treatment.

SPRAY METHOD - Preclean all surfaces after use. Prepare a 200-PPM available chlorine sanitizing solution of sufficient size by thoroughly mixing the product in a ratio of 4 fl. oz. product with 10 gallons of water. Use spray equipment, which can resist hypochlorite solutions. Prior to using equipment, thoroughly spray all surfaces until wet, allowing excess sanitizer to drain. Vacate area for at least 2 hours.

{Note to reviewer: Language in [brackets] is optional.}

[To Sanitize] Toilet Bowls: [To sanitize and deodorize [pre-cleaned] toilet bowls, use 1 cup of this product.] [1] Flush, pour in bleach – swab with a brush, making sure to get under rim, [2] [and] let stand for 10 minutes. [3] Flush [toilet bowl].

[DO NOT use with bowl cleaners or any other household chemicals.]

To Sanitize and Deodorize Garbage cans - Wash thoroughly with warm soapy solution. Rinse then spread a solution of 1-½ cups of this product per 2 gallons of water over all surfaces. Let stand 5 minutes, then drain.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

STORAGE: Store this product upright in a cool, dry area away from direct sunlight and heat to avoid deterioration. In case of spill, flood areas with large quantities of water. Store away from children. Reclose cap tightly after use.

PESTICIDE DISPOSAL: Product or rinsates that cannot be used must be diluted with water before disposal in a sanitary sewer.

CONTAINER HANDLING:

[For Residential uses only] Non-refillable container. Do not refill or reuse container. Offer for recycling if available or place in trash [collection].

[For Institutional uses only, nonrefillable containers 5 gallons or less] Non-refillable container. Do not refill or reuse container. Clean container promptly after emptying. Triple rinse as follows: Fill container 1/4 full with water and recap. Shake for 10 seconds. Drain for 10 seconds after the flow begins to drip. Dispose of rinsate in sanitary sewer. Offer for recycling if available or place in trash [collection].

OPTIONAL LABEL CLAIMS:

- [33% -or- 25% -or- 20%] More compact -or- smaller [bottle/dose#]
- [100%] Satisfaction Guaranteed
- 100% Satisfaction guaranteed or your money back

- Advanced whitening
- Advanced whitening technology
- Anti-Allergen (Non-living)

- Best whitening
- Bleach works
- Bleaches out tough stains
- Boosts cold water washing power**
- Boosts laundry cleaning power**
- Brightens Laundry
- Brilliant White[s]

- Clean [up] in no time
- Clean rinse formula
- Clean Smelling
- Clean[s] White[s] [cleans and whitens laundry]
- Cleaning booster**
- Cleans & protects surfaces^
- Cleans [and deodorizes] [around the house]
- Cleans & Deodorizes
- Cleans and sanitizes hard, non-food contact nonporous surfaces
- Coats surfaces for easier cleaning
- Cold water booster**
- Commercial Use

So White 7.5% (9009-RO)
OnLine Packaging, Inc.

A540 – June 10, 2019. Version (6) December 13, 2019
Page 5 of 9

{Note to reviewer: Language in [brackets] is optional.}

- [Compatible] For Use in HE [High Efficiency] Washing Machines
- Concentrate[d] [formula]
- Concentrated cleaning power
- Concentrated whitening power
- Contains No Phosphorus
- Deep clean
- Deodorize
- Deodorizer
- Deodorizes
- Do not use this product at full strength for cleaning.
- Don't forget to run an HE maintenance cycle with This Product!
- Dual action cleaning and whitening formula
- Easy way to get whiter whites
- Effective sanitizer against *Staphylococcus aureus* and *Enterbacter aerogenes*, on hard, non-porous non-food contact surfaces
- Effective hard, non-porous non-food contact surface sanitizer against *S. aureus*; *E. aerogenes*
- Effective hard, non-porous non-food contact surface sanitizer against *Staphylococcus aureus*; *Enterobacter aerogenes*
- Eliminates [Removes] Odors
- Enhanced whitening power
- Fights dinginess better [than ever]
- Fights odors
- For [use in] Standard & HE [Front load] [washing] machines [washers] to clean and deodorize laundry
- For a clean[er] [and] fresh[er] [household [&] [and]laundry] [Laundry & Household [Home]
- For a cleaner, fresher household and laundry
- For all washing machines
- For cold washing
- For laundry and home
- For odor free laundry
- Formulated to block surface stains
- Free of dyes and perfumes or Dye and perfume Free
- Freshens
- Gets even your dirtiest clothes white
- Great for cold water [cleaning] [washing]
- Guard against stains
- Helps remove odor causing residues in HE [front loading] [and standard] washing machine[s]
- Helps to maintain your HE machine
- In wash booster**
- Keep bottle upright and tightly capped
- Keeps clothes brighter
- Keeps clothes looking newer longer
- Keeps clothes whiter [longer]**
- Keeps on repelling stains
- Keeps stains from sticking [to surfaces]
- Keeps surfaces looking new

So White 7.5% (9009-RO)
OnLine Packaging, Inc.

A540 – June 10, 2019. Version (6) December 13, 2019
Page 6 of 9

{Note to reviewer: Language in [brackets] is optional.}

- Keeps whites brighter longer
- Keeps your whites beautiful
- Kills 99.9% of Bacteria*
- Kills 99.9% of household bacteria*
- Kills *Staphylococcus aureus* and *Enterobacter aerogenes*, on hard, non-porous non-food contact surfaces
- [Lasting] Protection from stains [messes] [soils]
- Locks out stains [to preserve surfaces]
- Long lasting stain protection
- Made with pride and care for
- Make surfaces look new
- Makes surfaces look their sparkling best
- Makes surfaces stain resistant
- Mobius loop.
- More whitening power
- No lime or acids in this solution
- Not 100% satisfied? Return empty package within 30 days to any [name] store for a refund (with receipt) or exchange.
- Penetrates & removes [repels] tough stains
- Powerful cleaning action
- Prevent stains [with every use]
- Protective finish repels or locks out stains.
- Protects against soils
- Protects against stains
- Protects and keeps fabrics whiter longer+
- [Proudly] Made in the USA [United States]
- Purest white
- Quality assured
- Quality since [xxxx]
- Reduces water spotting
- Removes [tough] stains
- Removes Non-living allergens
- Repels grease and grime^
- Sanitizes Hard, Inanimate, Non-Food Contact Surfaces
- Sanitizer
- Sanitizes
- Smaller bottle is easier to handle and store
- Sold and distributed exclusively by [for]
- Sparkling White
- Speed clean formula
- Stain dissolving technology
- Stain guard formula
- Stain protection
- Stain protection for easier cleaning^
- Stain protection that lasts
- Stain removing power

So White 7.5% (9009-RO)
OnLine Packaging, Inc.

{Note to reviewer: Language in [brackets] is optional.}

- [Superb] Surface protection
- Takes less space in your cupboard [on your shelf]
- The original all-purpose cleaner
- Tough stain fighting power
- Washing machine cleaner
- Whiten[s] [bleachable fabrics]
- Whitens and brightens
- Whitens and removes stains
- Whitest whites
- With Fabric Protection [logo]
- Works in your maintenance cycle [too]
- Picotgrams:
 - For Standard & High Efficiency Washers.

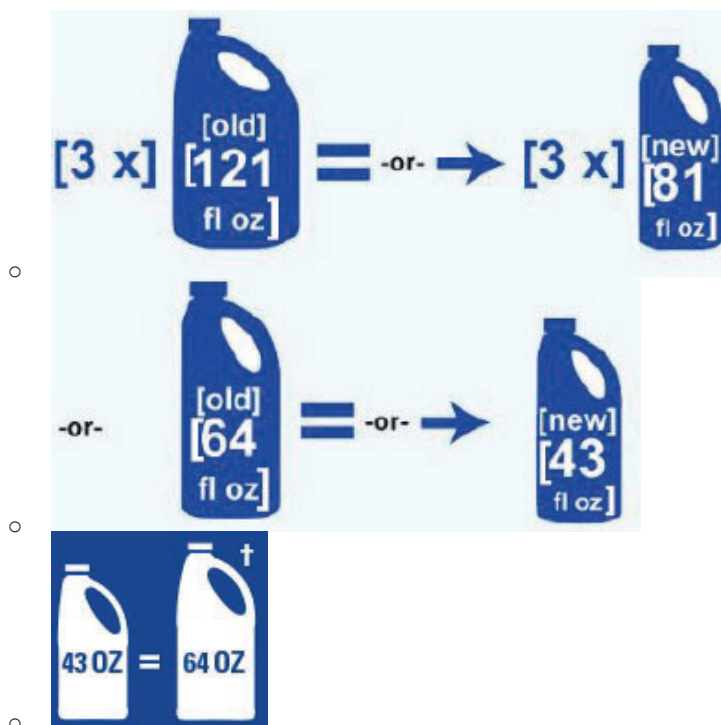


- Directions for use.



- {Note to Reviewer: Sizes in cup and gallon icons to change based on relevant directions for use.}

{Note to reviewer: Language in [brackets] is optional.}



* Kills *Staphylococcus aureus* and *Enterobacter aerogenes* on hard, non-porous non-food contact surfaces

**Versus detergent alone.

^Conditions surface by reducing soil adhesion

+When compared to bleach that contains only sodium hypochlorite and water.

#Versus/compared to [Product Name [EPA Reg. No. 5813-111] 121 fl. oz only use on 81 fl. oz bottle - and/or- 64 fl. oz only use on 43 fl. oz bottle with "20%" value in claim -and/or- 16 fl. oz only use on 12 fl. oz bottle with "25% -or- 20%" values in claim fluid ounce -or- oz bottle volume.